BUILDING SKILLS FOR THE CHANGING WORKFORCE IN THE UNITED STATES



COVID-19 HAS ACCELERATED THE NEED FOR DIGITAL SKILLS



of organizations accelerated their pace of digital adoption during the pandemic



of workers say they now need more digital skills to cope with changes in their jobs



The use of cloud-based tools is the top-most "in-demand" skill by employers by 2025



However, only 47% of workers have trained or are in training for cloud-based tools

Tackling increased worker resignations during the pandemic



of organizations report increased worker resignations, but training can help

Training can help, driving...



Higher employee retention*



Higher job satisfaction**

BUT WORKERS ARE NOT GETTING THE TECH SKILLS THEY NEED FAST ENOUGH

Workers are at risk of being left behind



of workers are not confident that they are gaining digital skills fast enough to meet future career needs

There is a heightened need for digital skills training



35.7 million

An estimated 35.7 million Americans will need digital skills training over the next year alone to meet future digital skill needs



This makes up 24% of the US' workforce

OVERCOMING TRAINING BARRIERS IS KEY TO UNLOCKING FUTURE WORKFORCE POTENTIAL

Time and awareness are the top barriers to digital skills training





cite the lack of time as a barrier to training

of employers and workers of employers and workers have limited awareness of the available training options

Benefits of digital skills training for organizations



Accelerated digitization

Faster innovation cycles

Workers who experience improved employability after doing training



Tech workers

Non-tech workers